



# Ransford Obeng Ansong.

Chief Executive Officer

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He is a performance oriented and a versatile business executive with over a decade of experience in the Financial Services Industry, six of which have been in Banking. He has been involved in two different business turnaround projects.

After the take-over of Amalgamated Bank by Bank of Africa, he was appointed in 2011 to Head the Bank's Administration Department after years of contributing significantly and in diverse ways to the Bank's Retail, Finance and Strategy Departments. He successfully implemented the General Services turnaround strategies targeted at cost reduction. These included all the outsourcing and staff redundancy projects. While in that capacity, he also managed the set-up of the Bank's Elite Banking Project and started the set-up of its Business Center Project. Prior to his Banking career, he had served at the Controller's Department of the Volta Aluminum Company (VALCO) as an officer in charge of General Ledger and Bank Reconciliations.

He joined TF Financial Services in 2013 as the Head of Finance and Administration. In 2016, the board of directors of TF Financial Services tasked him with the additional responsibility to lead the Operations Division of the Company with the object of improving the existing processes, systems and structures to ensure the Company's new business focus (Payroll Backed Lending) was as success. Within two years of his new assignment, the company recorded 98% of sales that it had posted over an eight year period. Further, the asset quality of the company improved significantly such that in 2017 the company was noted to have posted the biggest profit ever in its nine year history. He was appointed the Chief Executive Officer of the Company in July 2018 after approval from the Bank of Ghana and is expected to implement the Company's strategy of becoming the Finance House of Choice for Payroll Backed Lending in Ghana.

He is a proud old student of Adisadel College, Cape Coast. He holds a Bachelors of Commerce Degree (first class honors) from the University of Cape Coast and an MBA from the University of Wales, UK. He is an alumnus of the London School of Business and Finance. He is also a Chartered Accountant by profession and a Fellow of the Association of Chartered Certified Accountants, UK. He is also a member of the Institute of Chartered Accountants, Ghana and an International Academy of Business & Financial Management Certified Risk Management Professional. He enjoys playing soccer with his friends as well as swimming in his spare time. He is married with two children.

